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# The Bill & Melinda Gates Foundation

December 13, 2006

Mr. Anil Soni  
Advisor to the Executive Director  
Global Fund to Fight AIDS, Tuberculosis and Malaria  
Geneva Secretariat  
53, Avenue Louis-Casari  
1216 Geneva-Cointrin  
Switzerland

Dear Mr. Soni:

Thank you for agreeing to serve as a public health consultant for Avahan, our foundation's initiative in India to fight the HIV/AIDS epidemic. As we discussed in our meeting, the Gates Foundation has begun Phase II of the Avahan project by committing an additional \$200 million to expand its efforts in India. In your role as consultant, you will be able to help us survey the current anti-AIDS campaigns in India (not only those by Avahan, but also by the other governmental and non-governmental organizations that are working on this epidemic) and then identify where and how this new \$200 million donation could best be invested.

Your report will help us determine what is working in India, what hasn't been successful, and what strategies exist that we still haven't tried, or haven't had the resources for. We'd also be interested in your analysis of effective anti-AIDS campaigns in other developing nations. As we mentioned in our meeting, we're especially interested in seeing what we can learn from nations like Uganda and Thailand, which have been recognized for their success in this area.

Depending on your schedule, you are welcome to present your findings in person or in a written report. Thank you for making the time to help us with this evaluation; we know that you share our belief that the fight against HIV/AIDS in India is one of the most important public health efforts of the 21<sup>st</sup> century.

Sincerely,

Richard D. Klausner, M.D.  
Executive Director, Global Health  
Bill and Melinda Gates Foundation

Strong Proposal	Proposal Needs More Work
Proposal shows proper background knowledge of India and its social, economic, cultural and political context.	Proposal doesn't show appropriate background knowledge of India or shows misunderstandings of its social, economic, cultural and political context
Proposal shows a detailed understanding of the Indian HIV/AIDS pandemic, the current campaigns against it, and the prevalent attitudes towards it in the country.	Proposal doesn't show a thorough understanding of the Indian HIV/AIDS pandemic or shows erroneous views about it.
The project presents a viable response to the real-life situation.	The response presented in the project is not a viable response for a real-life situation.
Quotations and in-text citations are handled properly, and there is a "Works Cited" page in the correct format (MLA).	There are problems with the use of quotations and in-text citations, or with the format of the "Works Cited" page.
Contents and visual matter are presented in a professional way. Packaging is also taken into consideration.	Contents and visual matter are presented in a disorganized fashion and not in a cohesive way with packaging.
Spelling and grammar are appropriate for the professional context	Spelling and/or grammar do not meet the standards of the professional context.